



## SMART FUEL MANAGEMENT TIPS

**1 Smart Fuel Management Tip #1:**  
Make your fuel supply a priority BEFORE an emergency; your fuel supply is a critical component to the success of your fleet and business.

**2 Smart Fuel Management Tip #2:**  
Assess all your resources - fuel supply, storage - during non-emergency times. Managed properly, your fuel supply can make you a hero within your organization.

**Question:** *What is the formula to monitor my resources?*

**Question:** *How is your fuel used? Seasonal, Daily, Weekly or Monthly?*

**Question:** *What is your fuel capacity? In the event of a supply interruption, I need XX days of fuel without any issues. Is that fuel capacity window 10 business days, 14, more?*

Planning for an emergency means that amount (above) must be available 24/7 in addition to your operational needs.

**3 Smart Fuel Management Tip #3:**  
If you have your emergency supply separate from your operational supply, it's imperative you roll it to assure it's ready when needed.

**Question:** *Do you have storage resources for your emergency fuel supply, plus your operational needs?*

**4 Smart Fuel Management Tip #4:**  
A strong fuel management plan includes working with suppliers who have availability from many sources - geographically and others.

**Question:** *Does your fuel supplier work with you to develop customized fuel management solutions?*

**5 Smart Fuel Management Tip #5:**  
It's critical to plan your fuel management needs during 'normal' operational times.

**Question:** *Are you monitoring your tanks during operational times?*

**6 Smart Fuel Management Tip #6:**  
Tank monitoring needs to be a robust component to your plan.

**Question:** *What is your fuel market strategy?*

**7 Smart Fuel Management Tip #7:**  
A solid fuel market strategy includes watching the market trends and having solid resources to best evaluate those trends.

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FM Fuel & Resources is honored for the opportunity to work with you each and every day; our 24/7/365 pledge is ingrained to our entire team, and we welcome you to experience it firsthand.

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